

Kenston J. Griffin

Dream Builders Communication, Inc.

"If Better Is Possible Good Is No Longer An Option"



Volume 4. Issue 4

NEWSLETTER

April 2009

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Book Special

"If Better is Possible... Good is no Longer an Option"



ONLY \$15.00

You Are More Than Enough

Greetings & Good Day,

WOW! Can you believe it, Springtime is here and the first quarter has ended. Regardless of what is going on in the economy and with the current job market, I personally want you to know **YOU ARE MORE THAN ENOUGH** to get through these challenging times. So, keep pressing and praying, because I believe the best is yet to come.

Now that you have been lifted up, let's get ready to achieve our goals and dreams this quarter. **This month**, I challenge you to focus on what gifts you have sitting on the shelf. It does not matter how small, how silly, or how crazy you think they might be. Take the time to dust them off, and prepare to go to **WORK**. **Secondly**, take time to identify who you are socializing with during these uncertain times, are they toxic and draining associates, or are they pleasant and powerful friends. Please evaluate your time and company, because the time you spend cannot be regained, and the toxic and draining associates may set you back. **Thirdly**, what are you putting into your personal data base – your brain? Studies show that the average adult lives to the age of 70-75, but dies psychologically at the age of 21.

Take a moment and consider this, at this age, the average person does not own a library. During a recent training in Washington, DC, I made this statement, and a young woman heard it and took action. She called our office because she knew that life had more to offer but it just appeared she ran into roadblock after roadblock. After a few minutes with one of our staff members, she decided to sign up for some of our coaching sessions. She attended every session and was always early. Her focus and desire to be coached was above the norm. Her hard work and attitude towards her current situation was not something that pushed her backwards, but propelled her forward. Most people did not know nor realize she was without work for almost a year, and that she was about to lose her house, car, and according to her on some days, her mind. However, she found enough value in the coaching sessions to take a chance on **HER** - not me, nor Dream Builders Communication, Inc. In doing so, this choice plus her commitment changed her life. Four months later she started her own business and as of last week went on a third interview with a company offering to pay her three times as much as she made on her previous job. So remember, it is not over until you **WIN**.

Believe it, Receive it, and Obtain it!

Kenston J. Griffin, CEO

GET READY! T. A. G. YOU'RE IT!

By: Tonya R. Allen

Dream Builders Communication, Inc. (DBC) would like to present to some and introduce to others the *Dream Builders Communication, Inc. 21st Century Community Learning Center T.A.G. (Together Achieving Greatness) After-School & Summer Enrichment Program*. DBC's motto is *"If Better is Possible, Good Is No Longer An Option"* and the T.A.G. program represent and implement just that. The program will be provided in two counties, Iredell and Gaston.

DBC is committed to working towards the enhancement of young people, families, communities, corporations, and school districts across the country. With the implementation of this program, we believe Dream Builders can truly continue to stand in the "Gap" to transport all to the next level. Bringing together school systems, communities, families, and corporations in this magnificent collaboration effort, required work, effective communication, and cooperation, but now, the time has come for us to transform our students. So, ***"GET READY, GET READY! T.A.G. YOU ARE IT!"***

For more information, please contact the DBC office at 704-595-1735.



 Dream Builders Communication, Inc
Presents
T.A.G.
Together Achieving Greatness
After-School & Summer Enrichment Program
At
Clark's Chapel Baptist Church, Statesville, NC
St. Stephen's AME Zion Church Gastonia, NC
FREE!
Serving K-12 Students
After-School Program *April-June 10, 2009*
Summer Enrichment Program
June 15-August 14, 2009
For more information, contact Dream Builders Communication at 704-595-1735

Financial Corner

By: Yolanda Polk



The first quarter of this New Year has closed. Are we on track with the goals we set for ourselves and our families? CNNMONEY.COM has become one of my favorite sites. I read an article that I thought would be helpful and would like to share. It is all about setting our priorities in life that helps us reach any goal we have. Take time to review the ten steps or lessons and see where you are on the goals you set.

1. Narrow your objectives.

You may not be able to achieve every financial goal you've ever dreamed of. So identify your goals clearly and why they matter to you, and decide which are most important. By concentrating your efforts, you have a better chance of achieving what matters most.

2. Focus first on the goals that matter.

To accomplish primary goals, you will often need to put desirable but less important ones on the back burner.

3. Be prepared for conflicts.

Even worthy goals often conflict with one another. When faced with such a conflict, you should ask yourself questions like: Will one of the conflicting goals benefit more people than the other? Which goal will cause the greater harm if it is deferred?

4. Put time on your side.

The most important ally you have in reaching your goals is time. Money stashed in interest-earning savings accounts or invested in stocks and bonds grows and compounds. The more time you have the more chance you have of success. Your age is a big factor - younger people (who have more time to build their nest egg) can invest differently than older ones. Generally, younger people can take greater risks than older people, given their longer investment horizon.

5. Choose carefully.

In drawing up your list of goals, you should look for things that will help you feel financially secure, happy or fulfilled. Some of the items that wind up on such lists include building an emergency fund, getting out of debt and paying kids' tuitions. Once you have your list together, you need to rank the items in order of importance (if you have trouble doing so, use the CNNMoney.com Prioritize for help).

6. Include family members.

If you have a spouse or significant other, make sure that person is part of the goal-setting process. Children, too, should have some say in goals that affect them.

7. Start now.

The longer you wait to identify and begin working toward your goals, the more difficulty you'll have reaching them. And the longer you wait, the longer you postpone the advantage of compounding your money.

8. Sweat the big stuff.

Once you have prioritized your list of goals, keep your spending on course. Whenever you make a large payment for anything, ask yourself: "Is this taking me nearer to my primary goals - or leading me further away from them?" If a big expense doesn't get you closer to your goals, try to defer or reduce it. If taking a grand cruise steals money from your kids' college fund, maybe you should settle for a weekend getaway.

9. Don't sweat the small stuff.

Although this lesson encourages you to focus on big-ticket, long-range plans, most of life is lived in the here-and-now and most of what you spend will continue to be for daily expenses - including many that are simply for fun. That's OK - so long as your long-range needs are taken into consideration.

10. Be prepared for change.

Your needs and desires will change as you age, so you should probably reexamine your priorities at least every five years.

Remember anything worth having is worth working and having the patience to endure the journey. Success for most is not an overnight process. My belief is, "Success is a Journey, Not a Sprint."

No Time to Stress

By: Christopher Land

Stress as defined by Webster's is: force that strains or deforms; mental or physical tension. I have also heard it stated that stress is "nothing but pressure and a lack of confidence that you will win." Stress is a part of life and it can be managed when we have stress in moderation. However, when it becomes overwhelming, it offers no benefits because it is exaggerated concern without attention to the solution. None of that sounds like fun.

There's "NO TIME TO STRESS." There is work to be done. With today's economy being as it is, it is time to get to work. I mean, work in an innovative way, doing things differently. For different times come different ways.

Now is not the time to rest on your laurels, because the business in today's world will pass you by. Become new; get excited about life and opportunity. Give attention to details like never before. Create new business in new areas, where there was no business. Step into areas where you may not have ventured before. It's that time.



The nation may be heading into a recession, but who says you have to participate? There will be those that profit during these trying times, let's be one of them. Look for opportunity, spend frugally, make wise and sound decisions, but don't waste time stressing.

April Showers

By: Tiffany Jacobs

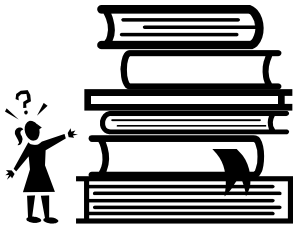
The month of April is known for much rain showers. Some may complain about it and just see the rain as weather that makes one lazy and keeps a person from completing a task. However, there is peace in the sound of rain and hearing the splash of infinite drops of water. The showers of rain are blessings for those areas in which we think are still prospering but are really dry and complacent and crying out for a refreshing of life. The rain replenishes what seems to be the life slipping out of something to a bloom. It is during this time that what has been planted is being nourished with liquid sunshine and you are getting ready to see a harvest of that sowing.

Allow the showers of favor, blessings, and gifts rain in your life. Let the seeds you have sown be watered and ready for sprout. Listen to the sound of the rain and let it give you assurance that after the rain dryness will no longer exist. You can

step out and enjoy the idea of knowing that unproductive things either have washed away or have been refreshed to begin again. Enjoy the liquid sunshine in the month of April and expect to be showered with peace and blessings!



TEEN SCENE



“IF I MIGHT”

By: Kalonji Roberts
8th Grade Student
Ranson Middle School

Where do I go?
Where should I be?
When do I grow?
What about me?
I feel lost and don't know how to be found
So I run whenever I hear a sound
The doors locked, I'm looking for the key
Open up I'm destined to find me
Give me directions, where do I turn
I'm gonna figure it out
I'm gonna learn
To reach and to soar
Don't hit the floor
Bust out those chains
Much more to gain
Now I've arrived
There's not much more to hide

If I might
If I may
“ouch”, the words I can't say
Through the night
Through the day
I'll make it anyway
My life, my heart
Where do I finish?
Where do I start?
Lonely nights
Beautiful sights

Something is telling me I gotta make everything right

Nobody can ever be perfect
Nobody will ever understand
Everyone will always need a helping hand
My feelings are always hurt and I'm so misunderstood
I swear I'll start all over
If only I could
I feel like I'm still sleeping
Tell me this is a dream
Because if this is what life's like
I don't understand what it means

Bruises and soars on my heart
They are taking forever to heal
And my body's wearing out to the point where
my feelings can't feel
My body is so weak
Someone direct me to the light
I'm not going to give up, I'm gonna finish this fight

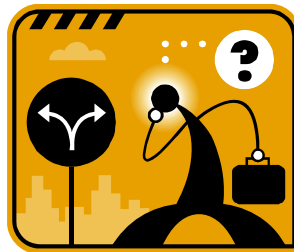
If I might
If I may
“ouch”, the words I can't say
Through the night
Through the day
I'll make it anyway
My life, my heart
Where do I finish?
Where do I start?
Lonely nights
Beautiful sights

Something is telling me I gotta make everything right

It's the darkness of night
But the picture is clear as day
I'm standing in shock with nothing to say
Should I run, should I hide?
These feelings inside
I don't know what to do
Standing there without a clue

If I might
If I may
“ouch”, the words I can't say
Through the night
Through the day
I'll make it anyway
My life, my heart
Where do I finish?
Where do I start?
Lonely nights
Beautiful sights

FINALLY, I made everything right



BIG EVENTS



April 1, 2009

Charlotte Mecklenburg Schools – Truancy Court

Mr. Kenston J Griffin, Nationally known motivational speaker and CEO of DBC Inc., will be in Charlotte, NC at Bishop Spaugh Middle School. Collaborating with Judge Mann, DBC promote to the parents and students to reduce Truancy.

April 6, 2009

Statesville High School Parents/Community presents Dream Builders Communication, Inc. keynote address, **“How to Finish Strong”**, at Statesville High School to parents and students in preparation for the second semester, spring break, and college prep.

April 9, 2009

“Celebrity Day”



Dream Builders Communication, Inc., tours Iredell-Statesville is having its biggest event this year **“Celebrity Day 2009”**. Dr. Terry Holliday, NC State Superintendent of the Year 2009, RUFUS Lynx, and Senior Executive of the Charlotte Bobcats will encourage students to read more and prepare for the EOG’s and beyond. Come one, come all. For additional information, contact our office.

April 15, 2009

Dream Builders Communication, Inc. & Master Trainer Ms. Yolanda Polk, has locked in with Monticello School. This high energy, academic driven program is designed to increase math & reading scores, while decreasing dropout rates. The bar has been set and the foundation firmly established for SUCCESS!

April 16, 2009

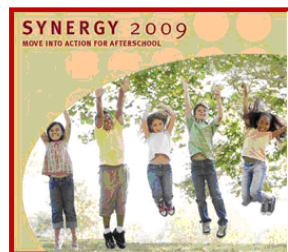


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April 21, 2009

North Drive Elementary is prepared and ready for Part 2 of the Professional Staff Development, **“Teamwork Makes the Dream Work.”** Dream Builders Communication, Inc. **“TAG TEAM DUO”** has united once again providing the awesome educators of North Drive with information to catapult them into EOG Preparation and Testing.



April 30, 2009

North Carolina Center for After-School Program Present SYNERGY 2009. Mr. Kenston J. Griffin, Ms. Tonya Allen, & Mr. Christopher Land will present **“It Only Takes Everything You’ve Got.”** Have you ever been in a position where you know the answer, but will not take the chance on you and answer the question? Have you ever felt like you should, but you do not? Then this is your day, your week, your month, and even your year to break out of your shell and realize **“IF IT MUST BE, THEN IT IS UP TO ME”**.

Editorial: There is Hope

By: Beverly R. Imes

With the economy being on the forefront of the media's press, television interviews, and even sermon topics, it is also on the forefront of our minds. It can have a distressing affect on us as individuals and those around us if we allow it. So, let's not allow it.

As you have found in reading articles in this month's issue of DBC's newsletter, there are options. We do not have to participate in the recession. We *do* have an alternative and it all begins with how we think about the situation at hand and how we choose to manage it instead of it managing us. So, don't just hang in there. Instead stand firm and stand strong. No matter what is happening around you, you control what is happening within you. There is hope. There is gold at the end of the rainbow. There is a silver lining on the clouds. You have the flame that lights the way. You have the seed of life and this economic rain will allow that seed to grow and prosper into beautiful flowers of accomplishments in personal and professional growth. This growth will only happen when you plant and nurture the seed through implementing what you read and learn from DBC trainers and other experts in this field. You are not alone. We are in this together and DBC is here to assist you.

Below is an excerpt from a poem entitled "Hope" written by an anonymous author. May it encourage you all.

HOPE

Hope...is to desire with some confidence of fulfillment.

Hope...is the opposite of despair and discouragement.

Hope...is the opposite of impossible.

Hope...is oxygen to a person struggling for breathe.

Hope...is the sight of a parent to a child that is lost.

Hope...is chemotherapy and radiation for the cancer patient.

Hope...is dialysis for the person with kidney failure.

Hope...is insulin for the person with diabetes.

Hope...is public transportation for those that cannot drive.

Hope...is food for those that are poverty stricken.

Hope...is the twelve-step program for the alcoholic.

Hope...is a letter from family for the soldier away from home.

Hope...is a friend that loves and cares unconditionally.

Hope...is a dry place to sleep for the homeless.

Hope...is a ray of sunshine, after a devastating storm.

Hope...is the desire to overcome the odds.

Hope...is the desire to fight back and move forward even when it hurts

Hope...is belief in yourself and striving to be as successful as possible

Hope...comes from within the heart and soul.

Hope...is what carries us, when we are too tired to go on.

Hope...is the expectation that things will indeed get better.



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